



TRANSFORMING HARYANA - PROGRESSING HARYANA



## 2<sup>nd</sup> AGRI LEADERSHIP SUMMIT-2017

- Motivation through Achievers • Peri Urban Farming
- Farm to Consumers Directly • Electronic Farm Trading
- Organic Farming • A2 Milk : Healthy Milk

18-20 March, 2017

Suraj Kund, Faridabad, Haryana



NODAL AGENCY :

### HARYANA STATE AGRICULTURAL MARKETING BOARD

C-6, Sector - 6, Panchkula (Haryana)  
Call : 0172 - 2560883, 2560193 Fax : 0172 - 2560197  
E-mail : ca.mandibord@gmail.com, paca.mandibord@gmail.com



### THE HARYANA STATE COOPERATIVE SUPPLY AND MKT. FED. LTD.

Sector - 5, Panchkula, Haryana  
Call : 0172-2590518, 2590709  
E-mail : hfdmd@hry.nic.in, hafed@hry.nic.in





#### ORGANISED BY :

|  |   |  |  |  |  |
|--|---|--|--|--|--|
| <br><b>DEPARTMENT OF AGRICULTURE, HARYANA</b><br>KRISHI BHAWAN, SECTOR 21, PANCHKULA, HARYANA.<br>CALL: 0172-2570662, FAX: 0172-2563242<br>email: agriharyana2009@gmail.com                                  | <br><b>DIRECTORATE OF HORTICULTURE, HARYANA</b><br>UDHYAN BHAWAN, SECTOR 21, PANCHKULA, HARYANA.<br>CALL: 0172-2582322, 2582590<br>FAX: 0172-2585985<br>email: hortiharyana@gmail.com                     | <br><b>HARYANA STATE WAREHOUSING CORPORATION</b><br>Bays 15-18, Sector 2, Panchkula<br>CALL: 0172-2578829-31<br>FAX: 0172-2578481<br>email: hwc@hry.nic.in   | <br><b>HARYANA AGRO INDUSTRIES CORPORATION LTD.</b><br>Bays No. 15-20, Sector -4, Panchkula, Haryana 134115<br>CALL: 0172-2561305, 2561324<br>FAX: 0172-2561310, 2561326<br>email: haicpl@gmail.com  | <br><b>HARYANA SEEDS DEVELOPMENT CORPORATION LTD.</b><br>Beej Bhawan, Bays No. 3-6, Sector 2, Panchkula, Haryana 134115<br>CALL: 0172-2577582, 2577755<br>FAX: 0172-2577583<br>email: mhseed@gmail.com | <br><b>HARYANA LAND RECLAMATION &amp; DEVELOPMENT CORPORATION</b><br>HLRDC Bays No. 1-2, Sector-4, Panchkula<br>CALL: 0172-2568936   |
| <br><b>HARYANA STATE SEED CERTIFICATION AGENCY</b><br>Bays 11-12, Sector-14, Panchkula<br>CALL: 0172-2567642<br>FAX: 0172-2574134<br>email: hsscapi@gmail.com  | <br><b>HARYANA KISAN AAYOG</b><br>Head Office: Anaj Mandi, Sector-20, Panchkula-134116<br>CALL: 0172-2551654<br>FAX: 0172-2551654<br>email: chairman@haryanakisanayog.org                                 | <br><b>DEPARTMENT OF CO-OPERATION, HARYANA</b><br>Bays No. 27-30, Sector-2, Panchkula-134116<br>CALL: 0172-2585923, 2583438<br>FAX: 0172-2585921<br>email: cooperatives@hry.nic.in                     | <br><b>THE HARYANA STATE CO-OP APEX BANK LTD.</b><br>SCD 78-80, Bank Square, Sector-17-B, Chandigarh<br>CALL: 0172-2704349, 2703198<br>email: harcobank@yahoo.com                                    | <br><b>HARYANA STATE FEDERATION OF CO-OPERATIVE SUGAR MILLS LTD.</b><br>Bays No. 49-52, Sector-2, Panchkula<br>CALL: 0172-2590821-822<br>FAX: 0172-2590701<br>email: haryanasugarfed@gmail.com         | <br><b>HARYANA DAIRY DEVELOPMENT CO-OPERATIVE FEDERATION LTD.</b><br>Bay Nos. 21-22, Sector-2, Sahkarita Bhawan, Panchkula, Haryana, India<br>CALL: 0172-2585513, 2586487, 2587507<br>FAX: 0172-2587527<br>email: hddcl@hry.nic.in |
| <br><b>ANIMAL HUSBANDRY &amp; DAIRYING DEPARTMENT, HARYANA</b><br>Pashudhan Bhawan, Bays No. 9-12 Sector-2 Panchkula, Haryana<br>CALL: 0172-2574662, FAX: 0172-2566837<br>email: pashudhanhar@rediffmail.com | <br><b>HARYANA STATE LIVESTOCK DEVELOPMENT BOARD</b><br>Pashudhan Bhawan, Bays No. 9-12 Sector-2 Panchkula, Haryana (NDIA)<br>CALL: 0172-2574662, FAX: 0172-2566837<br>email: pashudhanhar@rediffmail.com | <br><b>FISH FOR HEALTH, FISH FOR WEALTH</b><br>FISHERIES DEPARTMENT, HARYANA<br>SCD - 6, Sector - 16, Panchkula, Haryana<br>CALL: 0172-2565743, 2566081, 2565961<br>email: fisheries.haryana@gmail.com | <br><b>DEPARTMENT OF INFORMATION, PUBLIC RELATION &amp; LANGUAGES AND ART &amp; CULTURAL AFFAIRS</b><br>SCD 200-201, Sector 17-C, Chandigarh<br>CALL: 0172-5059100<br>email: dgipr@haryana@yahoo.com |  |  |



#### NODAL AGENCY :

### HARYANA STATE AGRICULTURAL MARKETING BOARD

C-6, Sector - 6, Panchkula (Haryana)  
 Call : 0172 - 2560883, 2560193  
 Fax : 0172 - 2560197  
 E-mail : ca.mandiboard@gmail.com  
 paca.mandiboard@gmail.com



### CCS HARYANA AGRICULTURAL UNIVERSITY

Hisar - 125 004, India  
 Call : +91-1662-231640, 284301  
 Fax : +91-1662-234952  
 E-mail: vc@hau.ernet.in



### THE HARYANA STATE CO-OPERATIVE SUPPLY AND MKT. FED. LTD.

Sector - 5, Panchkula, Haryana  
 Call : 0172-2590518, 2590709  
 E-mail : hfmd@hry.nic.in, hafed@hry.nic.in



TRANSFORMING HARYANA - PROGRESSING HARYANA



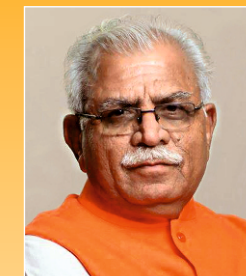
SHRI OM PRAKASH DHANKAR  
 Hon'ble Agriculture Minister, Haryana



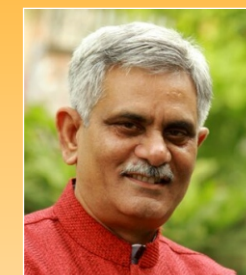
PROF. KAPTAN SINGH SOLANKI  
 Hon'ble Governor of Haryana



SHRI NARENDRA MODI  
 Hon'ble Prime Minister, India



SHRI MANOHAR LAL  
 Hon'ble Chief Minister, Haryana



SHRI MANISH GROVER  
 Hon'ble Minister of State for Cooperation, Haryana

## 2<sup>nd</sup> AGRI LEADERSHIP SUMMIT-2017

- Motivation through Achievers • Peri Urban Farming
- Farm to Consumers Directly • Electronic Farm Trading
- Organic Farming • A2 Milk : Healthy Milk

18-20 March, 2017

Suraj Kund, Faridabad, Haryana

**"Doubling farmers' income is one of our top most priorities."**

– Manohar Lal, Chief Minister, Haryana

## HARYANA

STATE WITH HIGHEST PER CAPITA INCOME  
 44.21 LAC HECT ONLY 1.4%  
 AREA OF THE COUNTRY  
 CONTRIBUTES **15.6%** OF FOOD GRAINS

**& 2<sup>ND</sup> LARGEST CONTRIBUTOR**  
 OF FOOD GRAINS  
 TO THE CENTRAL POOL

## HARYANA ENVISIONS

CROP DIVERSIFICATION THROUGH  
 VEGETABLES, PULSES, MAIZE  
 AND COTTON CROPS  
**& LINKING FARMERS WITH MARKET**



## 2nd Agri Leadership Summit-2017

**R**iding on the resounding success of Agri Leadership Summit, 2015, Haryana is organising the 2nd edition of Agri Leadership Summit to provide avenues for recognition, facilitation and incubation of farmer leaders.

The Agri Leadership Summit, 2017 will have two distinct themes- promoting Haryana as a destination for Peri Urban Agriculture/Horticulture/Allied activities and focus on Agri Business & Marketing Leadership. Besides, there will be focus on issues such as doubling of farmer's income, climate smart agriculture, micro irrigation/soil health, organic farming, risk management, A2 milk production/dairying, aquaculture, agro product marketing, agro industries etc.

Haryana being a leading State in the field of agriculture is organising the "2nd Agri Leadership Summit 2017" to provide a platform to the farmers for displaying their best practices and innovations and to connect them with the market.

The objective is to harness the vast and untapped growth potential of agriculture in Haryana for accelerated, inclusive and sustainable growth leading to improved economic conditions and social status of farmers, agricultural workers and their families. The aim is also to create a linkage between farmers and the agri market towards maximum value creation.

Technological innovations have taken place in the agri industry and these have begun to take effect in India as well. Today emphasis is being laid on taking technology to the farmers and farmer's produce direct to the market. The 3-day Summit aims at guiding the farmer and the agri-industry of Haryana towards maximum value creation and to create a direct linkage between farmers and the market.

## Stakeholders

Farmers - Growers, Producers, Processors & Entrepreneurs

Departments and Agencies of Centre & State Govt.

National & International Institutes / Universities

Leading Agri and Allied Companies

Eminent Scientists / Speakers

Farmers' Producers' Organization (FPO) & Farmers' Interest Groups (FIG)

Consumers

## Attractions

### MOTIVATION THROUGH ACHIEVERS:

In concurrence with the theme, there shall be Agri Leaders' Pavilion dedicated to farmers/farmer groups/entrepreneurs from agriculture, horticulture, animal husbandry, dairy and fishery sectors, where they will not only display their products/produce but also have an opportunity for interactive meeting with various stake holders to provide better marketing avenues.

### AGRICULTURE TECHNOLOGY EXHIBITION:

There will be display of latest innovations, technologies and farm machinery in this Exhibition by various Departments/ Corporations/ Private firms/ Companies/ Entrepreneurs.

### SEMINARS/WORKSHOPS/KISAN GOSTHIES

The main objective of Agri Leadership Summit is to recognize and groom the leaders in Agriculture and allied sectors. Eminent personalities/scientists/ progressive farmers from respective fields will give theme/topic-wise lectures. There will be parallel sessions on various topics in all the sectors during the Summit.

### PERI URBAN FARMING

Haryana State Government aims at doubling the farmers' income and to help them in meeting the demand for fresh vegetables, fruits, flowers, milk and milk products, and poultry products in the NCR through Peri-Urban agriculture.

The government also intends to make farming more demand-based and profitable through farm leaders in agriculture. They will produce need based crop or commodity. With good agricultural practices - sorting, grading and packaging as per applicable post-harvest techniques, farmers will earn handsome profit by direct marketing.

### ORGANIC FARMING & CERTIFICATION

Organic farming has a high value/premium market giving high returns to the farmers besides providing healthy nutrition. Sufficient focus will be given to organic farming and sustainable agriculture in the event.

### DIRECT MARKETING & ELECTRONIC FARM TRADING

Main objective of the event is to provide and strengthen market access to the farmers by reducing the intermediaries. Ample space would be provided to the farmers and entrepreneurs from agriculture and allied sectors to showcase and market their products with primary focus on growers/producers. The thrust shall be on making the farmers aware about Electronic Farm Trading.

### AWARDS

To recognize and honour the leaders from agriculture and allied sectors various cash awards and citations will be given during the event.

## Programme

**Saturday, 18 March, 2017**

**Theme: A2 Milk : Healthy Milk**  
Department of Animal Husbandry & Dairying

### Programme

- Inauguration 11:00 AM
- Exhibition 1:00 PM onwards
- Cultural Events 6:00 PM - 8:00 PM

**Sunday, 19 March, 2017**

**Theme: Peri Urban Farming**  
Department of Horticulture & Fisheries

### Programme

- Exhibition 10:00 AM onwards
- Cultural Events 6:00 PM - 8:00 PM

**Monday, 20 March, 2017**

**Theme: Risk Management; Climate Smart Agriculture & Electronic Farm Trading**  
Department of Agriculture, Cooperation & HSAMB

### Programme

- Exhibition 10:00 AM onwards
- Valedictory & Award Ceremony 2:00 PM

## Supported by



### For Space Booking and Sponsorships, contact :

#### For Partnership & Sponsorship:

**Dalip Sharma**  
Director, Assocham  
+91-9915776327

**Surjit Kaur**  
Deputy Director, Assocham  
+91-9815956743  
assoacham.chd@gmail.com

#### FOR SPACE BOOKING:

**For Chandigarh**  
+91-9464574734, +91-9464573934  
assoacham.chd@gmail.com

**REGIONAL OFFICE :**  
SCO: 55, 56, 57, II Floor, Sector 8-C,  
Madhya Marg, Chandigarh- 160008  
Phone: +91-172-4800855, 4800865

**For Delhi:**  
+91-9818258904  
chetan.vij@assoacham.com

**CORPORATE OFFICE :**  
The Associated Chambers of Commerce and Industry of India  
ASSOCHAM Corporate Office, 5, Sardar Patel Marg, Chanakypuri, New Delhi - 110021  
Tel: +91-11-46550555, Fax: +91-11-23017008/9, Website : www.assoacham.org

**HOTLINE:**  
**+91-9464574734**  
**+91-9464573934**  
(9:30 am - 5:00 pm)

Website: [www.hryagrileaders.com](http://www.hryagrileaders.com)